



Transform your Business with Autodesk and The Future of Making Things

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A close-up photograph of a person's face, partially obscured by a highly intricate, golden, mechanical sculpture. The sculpture is composed of numerous thin, interconnected metal parts, including gears, levers, and ornate filigree, creating a complex, organic structure. The person's hand is visible, holding the base of the sculpture. The background is blurred, showing a workshop or laboratory setting with various tools and equipment.

**The Autodesk vision is to help people
imagine, design, and create a better world.**



5.4M

Professional
Users

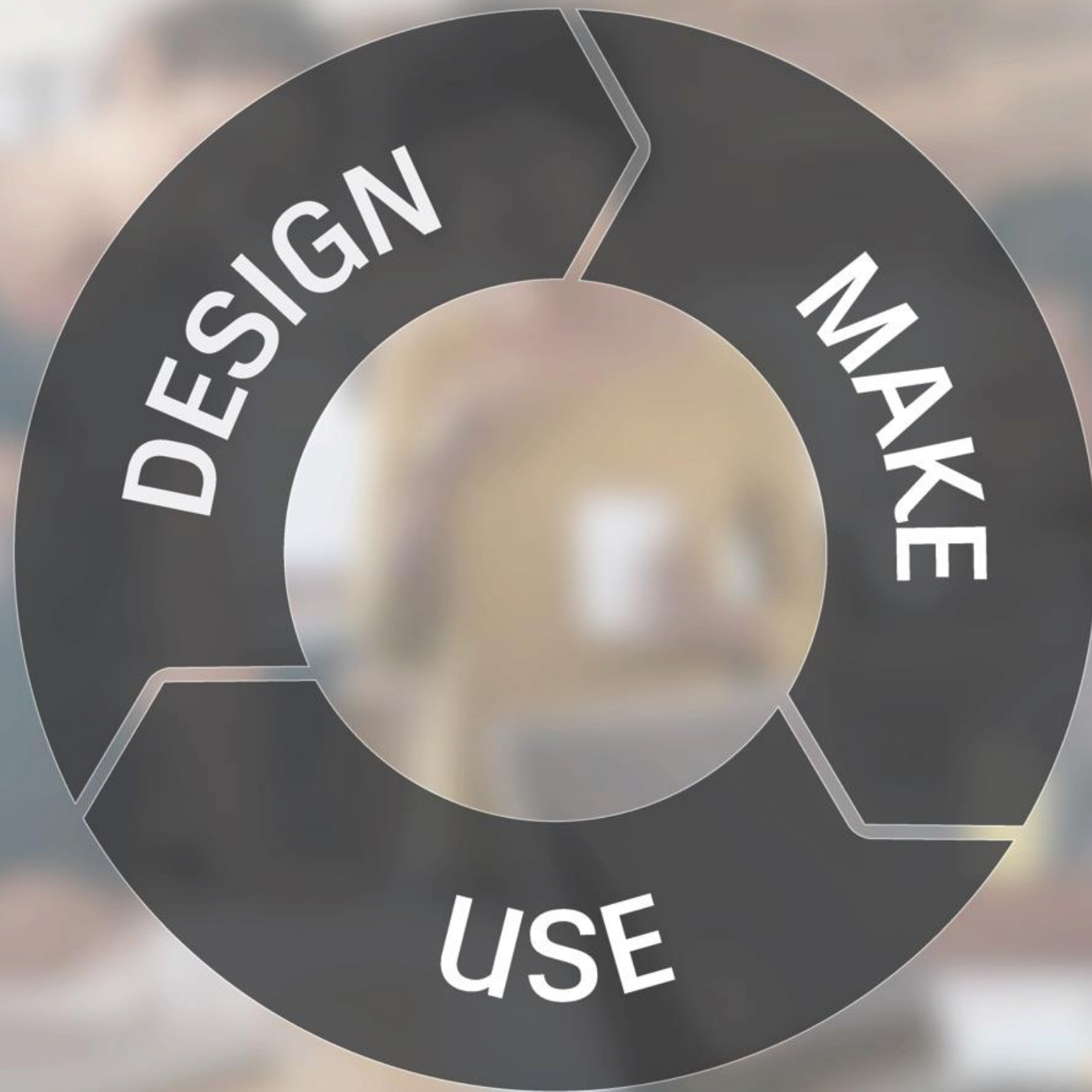
200M

Consumer Users

680M

Students and
educators with
access to free
Autodesk software





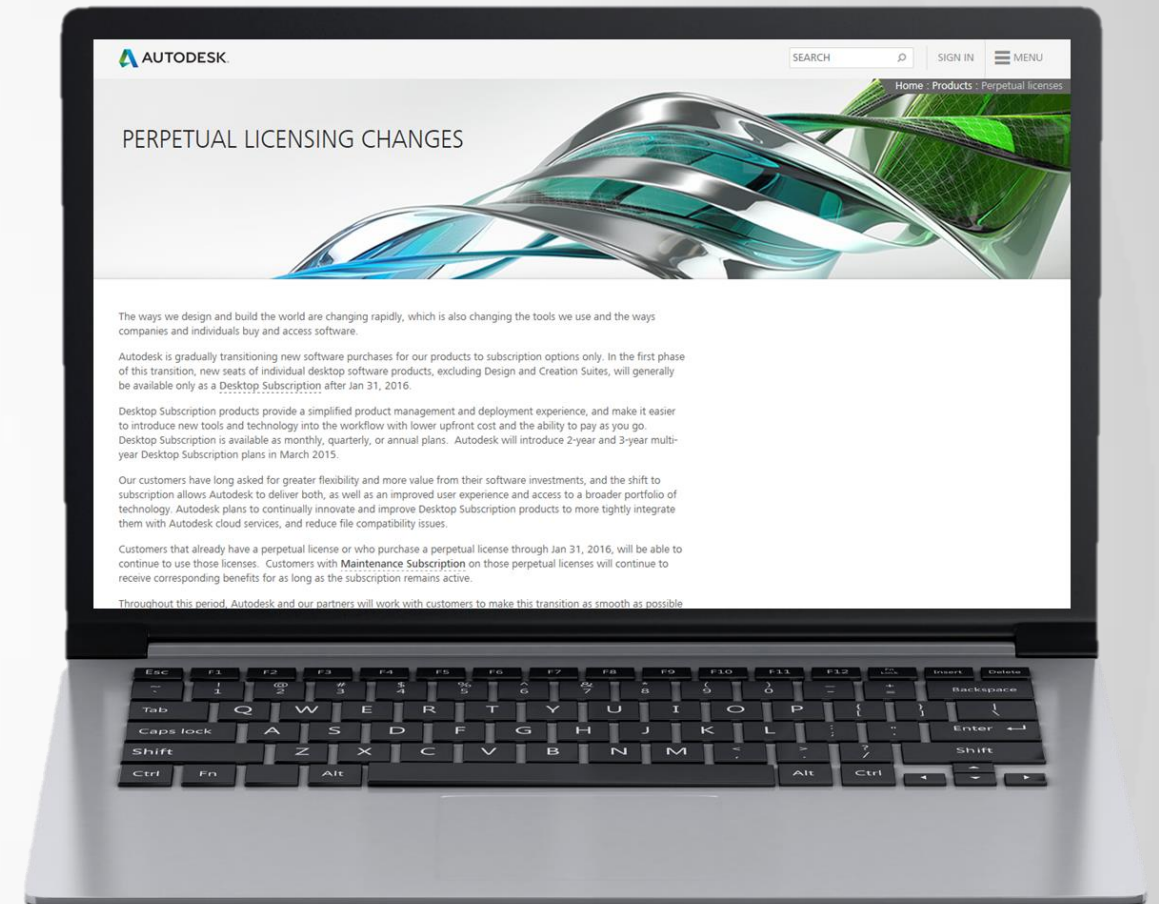
A low-angle, upward-looking shot of two modern skyscrapers. The building on the left is a tall, cylindrical tower with a curved glass facade, showing internal structural elements. The building on the right is a more angular, rectangular tower with a glass facade. The sun is visible at the base of the right building, creating a bright lens flare. The sky is a clear, pale blue.

BUILDING A BIGGER BUSINESS

The way customers buy and access Autodesk software has changed ...

Autodesk has been gradually transitioning new software purchases for our products to subscription options only to enable:

- Greater flexibility
- More value from software investments
- An improved user experience
- Access to a broader portfolio of technology





> GROW

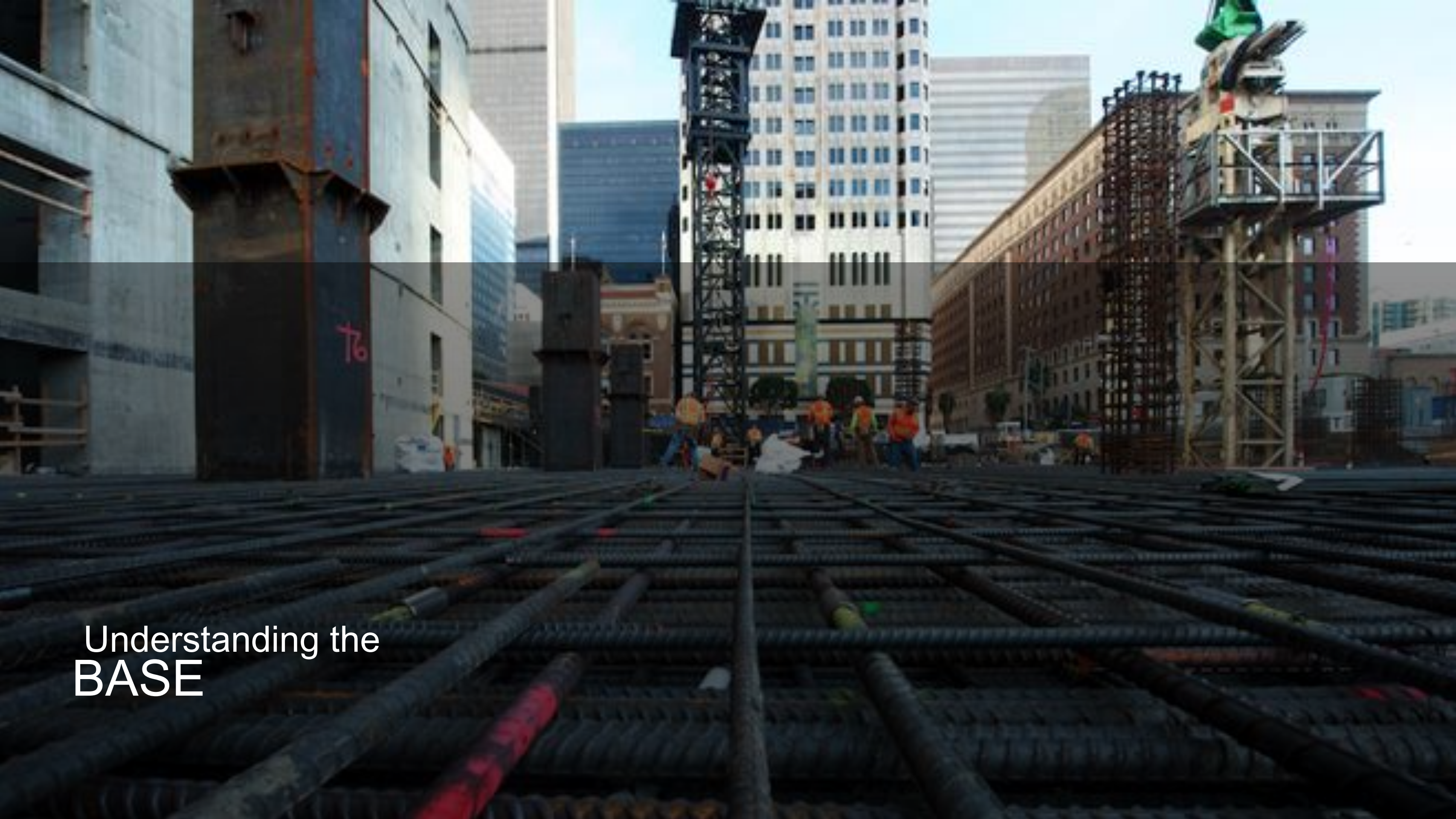
THE CORE



NET NEW
SUBSCRIBERS



NEW PRICE POINTS
=
NEW SUBSCRIBERS



Understanding the
BASE



UNDERSTAND USE AND
GET THEM TO USE MORE

The background is a dark, abstract composition featuring a dense field of binary code (0s and 1s) in a light blue/white color. Overlaid on this are numerous glowing, translucent lines in shades of blue and purple, which appear to be data paths or connections, creating a sense of depth and movement. The overall aesthetic is high-tech and digital.

TURN BIG DATA
INTO
USEFUL
DATA

RETENTION SCORE

ONBOARDING SCORE



ADOPTION SCORE



LEGACY OR
NON-SUBSCRIBERS

A silhouette of a person with their arms raised in a 'V' shape, standing on a beach and looking out at the ocean during a sunset. The sky is a gradient of orange and yellow, and the water is dark with some white foam from a wave in the foreground.

NAMED USER ACCESS
FROM ANYWHERE

PREDICTABLE AND FLEXIBLE
BUDGETING

ASSET MANAGEMENT
AND CONTROLS

3D PRINT WITH EASE

WORK ACROSS MULTIPLE
APPLICATIONS

COLLABORATE WITH A360

SHARE DESIGNS IN
ONE CLICK

LATEST VERSION WITH
CONTINUOUS UPGRADES

WORK WITH 65+ FILE
FORMATS ON A360

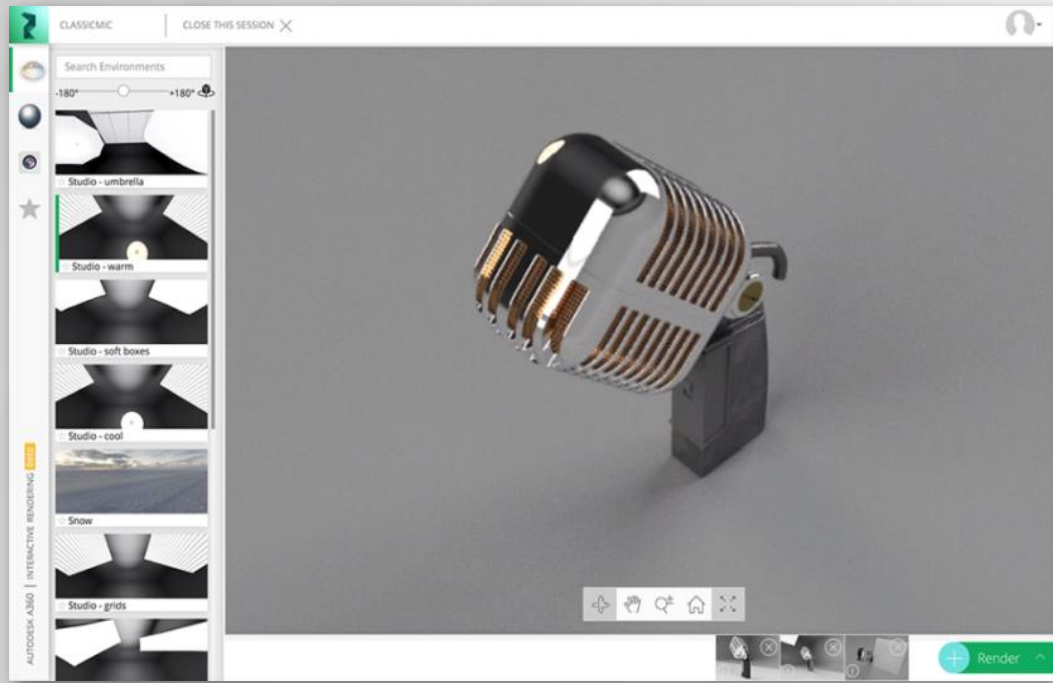
OPPORTUNITY

BRING THEM TO THE
> CLOUD



HELP THEM USE
WHAT THEY HAVE ACCESS TO

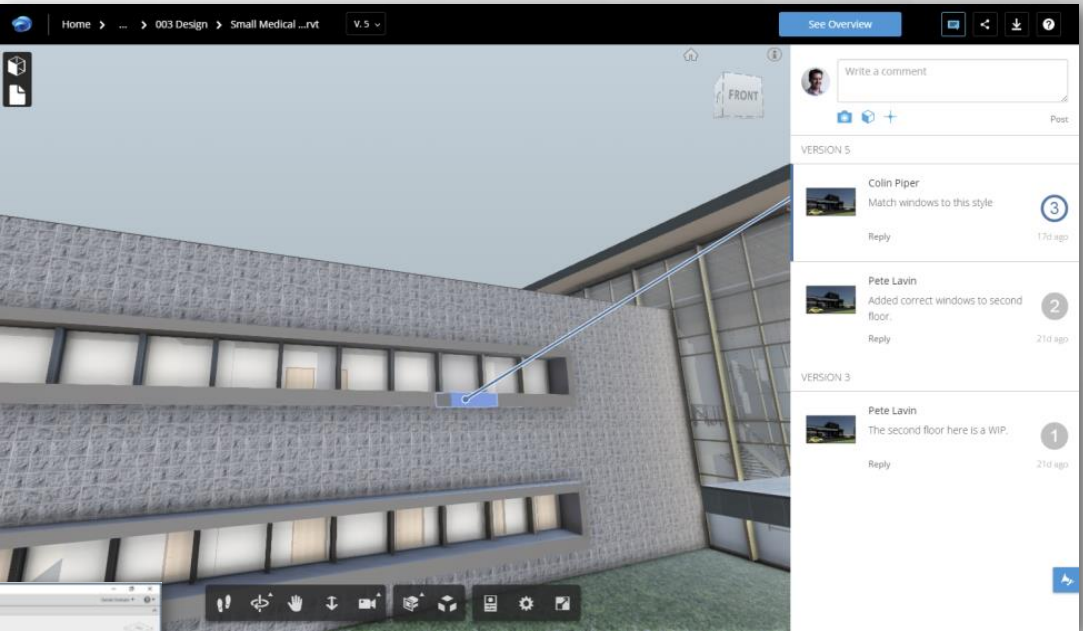




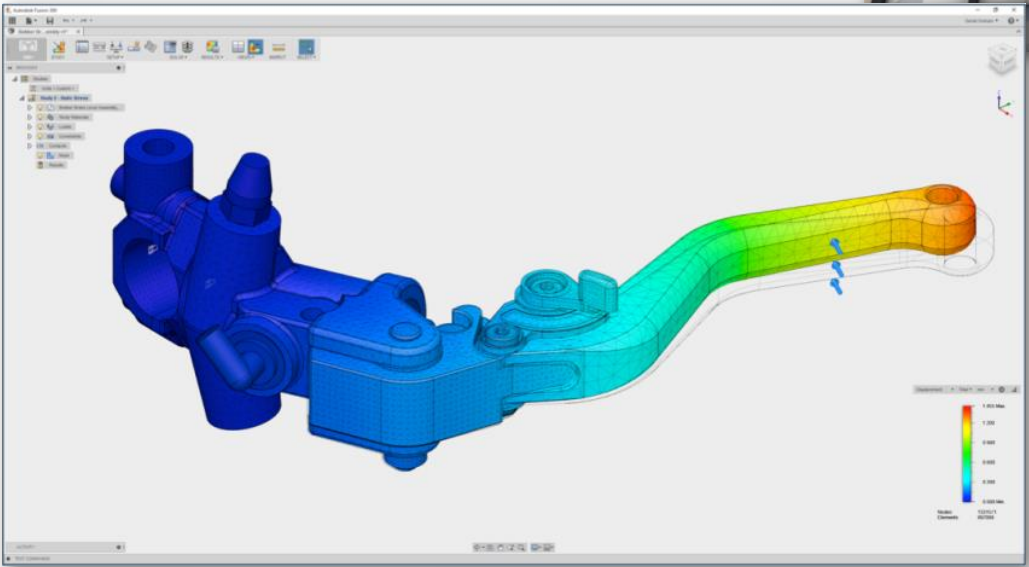
RENDERING



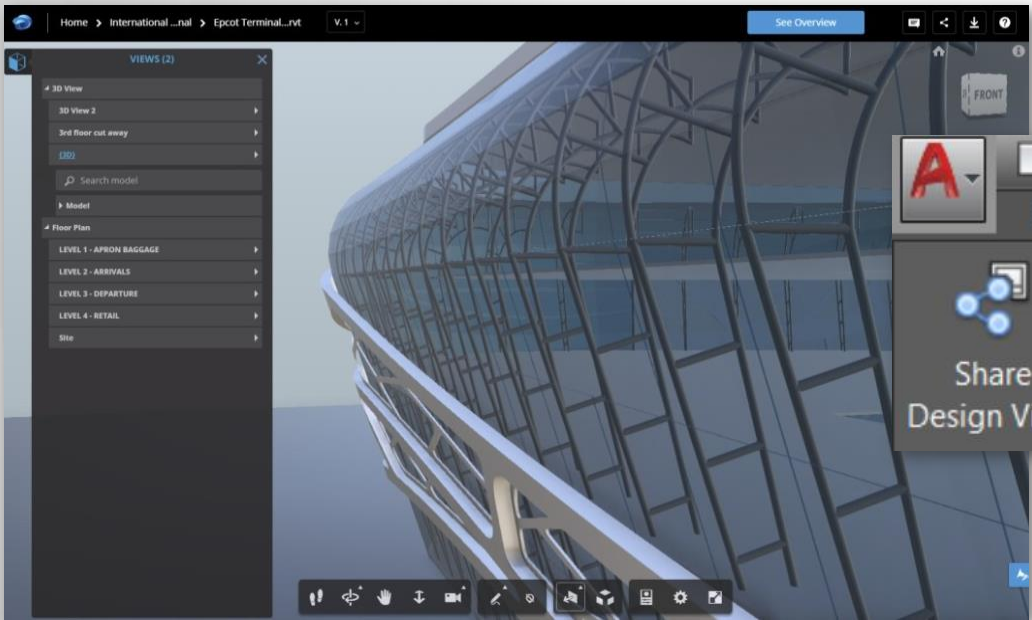
ANYWHERE ACCESS WITH A360 MOBILE



COMMENT & MARKUP



SIMULATION



VIEW & SHARE MODELS FROM ANY APPLICATION



ONE CLICK SHARING



REAL TIME REVIEWING & EDITING

A dramatic landscape featuring a massive, dark, swirling storm cloud formation, possibly a supercell or a developing tornado, dominating the sky. The cloud has a bright, glowing center where light is breaking through. Below the cloud, a flat, green field stretches to the horizon under a dark, overcast sky.

GET READY
TO SCALE

INTEGRATION

CUSTOMIZATION

NEW APPLICATIONS

IMPLEMENTATION

LEAD THEM TO THE FUTURE OF MAKING THINGS





INSPIRE THEM TO

ACTION

